Case Study

Harcourts
Charlton Realty Ltd
Licensed Agent REAA 2008

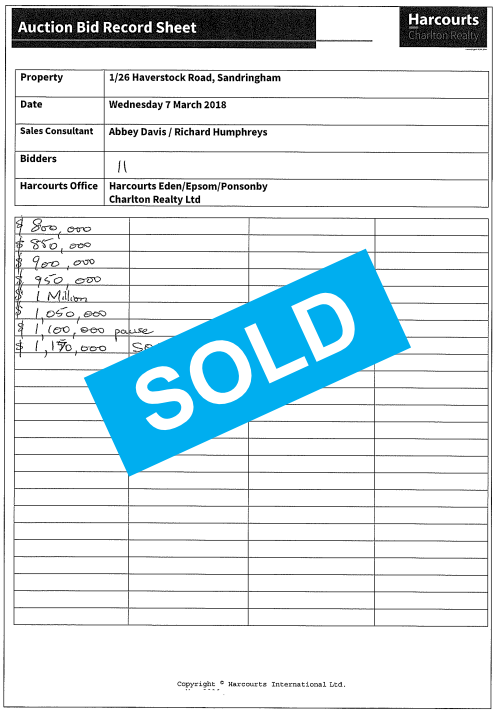
261/26 Haverstock Road, Sandringham 3 1 1 1

Sale Specs:

- Sold for $1,170,000
- CV $960,000
- Date sold — 7th March 2018
- 80 buyer inspections
- Buyer first saw the property on Trade Me
- 21 days on the market
- $3,155.89 marketing budget

Marketing included:

- Websites:
  - Harcourts
  - Trademe (Super Feature package)
  - Realestate.co.nz (Quality package)
  - HouGarden (Starter package)
- Property Press
- Agents Database, Website and Facebook
- Professional photos
- Signboard, A4 Brochures & flyers



Auction Bid Record Sheet

Harcourts Charlton Realty

Property	1/26 Haverstock Road, Sandringham
Date	Wednesday 7 March 2018
Sales Consultant	Abbey Davis / Richard Humphreys
Bidders	11
Harcourts Office	Harcourts Eden/Epsom/Ponsonby Charlton Realty Ltd

$800,000
$850,000
$900,000
$950,000
$1 Million
$1,050,000
$1,100,000 pause
$1,170,000 Sp

SOLD

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