



SOLD

1 PAIHIA ROAD ONEHUNGA



4  2  3  2 

Sold February 2024

Sale Price \$ 1,450,000

Days on market 21 days

Buyer inspections 15 groups through

Sale method By Negotiation

Online Marketing Strategy

Second Chance Campaign - \$1733.53

- TradeMe | Premium Package
- Oneroof | Booster Package + Super Refresh
- Realestate.co.nz | Silver Package
- Homes.co.nz | Feature Listing
- Hougarden (Chinese Website) Basic
- Harcourts.co.nz | Exclusive
- Agent personal website
- Facebook & Instagram Reels
- Buyer lead generation advertising
- Social Media marketing



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