CASESTUDY





25A Fergusson Avenue, Sandringham

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SALESSPECS:

- · Sold for \$1,540,000
- · CV \$790,000
- · Sold 19th January 2018
- · Buyer first saw the property on Trademe
- · \$5,295.65 marketing budget

MARKETINGINCLUDED:

· Websites:

Harcourts

Trademe (Super Feature package) RealEstate (Quality package)

HouGarden (Starter package)

- · Property Press, Herald Homes
- · Advanced Internet Marketing (Pro package)
- · Agent's database, website and facebook
- · Professional photos, signboard, trifolds, and DLEs

